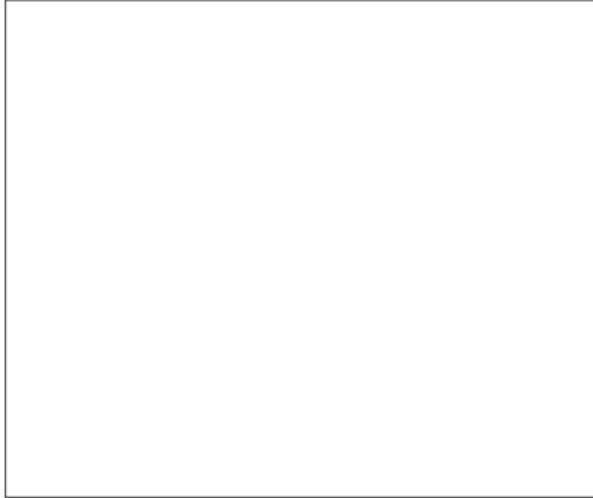


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[\[Previous\]](#) Bangalore Times [\[Next\]](#)

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## TRACK 'EM !

*Vikram Gour*

Vehicle security is a growing concern, and for those who have sleepless nights wondering if their vehicle is fine in the parking it's time to rejoice for a solution to end those horror dreams exists. Welcome to the world of Trak N Tell, a 24X7 vehicle tracking service that allows you to track your vehicle via satellite. Run by Pranshu and his associates, Trak N Tell is a vehicle tracking service provider that not only caters to fleets but to individual car buyers as well. The company's little black box has immense capabilities that can put a vehicle owner's worries to rest. Installation of the tracking device is a simple affair and doesn't require any major rewiring or vehicle modification. In fact it's a SIM card based system which is conveniently fitted at a hard-to-reach place within the vehicle in order to avoid any tampering with. Once installed, the owner gets a unique log-in to the Trak N Tell site and from the comfort of their computer or mobile phone the owner can manage the vehicle.

The Trak N Tell service allows you to track your vehicle in real time via GPS. You can also view the entire day's driving with a click of a button. The device also offers speeding alerts, fuel theft alerts, A/C alerts in case the vehicle is stagnant and running the air-conditioning for prolonged periods of time, route deviation alerts as well as a host of daily summaries which include a trip report, fuel consumption report and over speeding report.

On the safety front, the service allows you to immobilize the vehicle with a simple click of a button. Once immobilized, the vehicle will not start until the right code is punched into the device. Apart from this, the service also allows you to set up a Geo-Fence for your vehicle. Basically if your vehicle is to leave a predetermined area, you will receive an alert via SMS. No doubt, its innovation and convergence at its best!



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